

MIDWEST PSE 2018 REGIONAL CONFERENCE

THURSDAY			
5:00pm – 7:30pm	Registration	All Attendees	Promenade West
7:00pm – 9:00pm	Networking Reception	All Attendees	Milwaukee 1 - 2
FRIDAY			
7:30am - 5:00pm	Registration	All Attendees	Promenade East
7:30am – 10:30am	Coffee	All Attendees	Brookfield 1 - 3
7:30am - 7:55am	Pro-Am Sell-a-Thon® Check-In & Coffee	Student Competitors, Judges, Coaches	Milwaukee 1 - 2
8:00am - 9:15am	Pro-Am Sell-a-Thon® Carew Training	Student Competitors, Judges, Coaches	Milwaukee 1 - 2
9:30am - 10:00am	Pro-Am Sell-a-Thon® Student Holding Room	Student Competitors	Brookfield 1 - 3
9:30am - 10:15am	Pro-Am Sell-a-Thon® Training	Coaches & Judges	Milwaukee 1 - 2
9:30am - 11:15am	Student Programming/Roundtables	Non Pro-Am Student Attendees	Brookfield 4 - 5
10:15am - 11:30am	Pro-Am Sell-a-Thon® Coaching Session	Student Competitors and Coaches	Around Hotel
11:45am – 1:30pm	Career Fair & Lunch	All Attendees	Brookfield 1 - 3
2:00pm - 5:40pm	Pro-Am Sell-a-Thon® Competition	Students, Judges, Coaches	Breakouts
1:30pm - 2:45pm	“Cultivating Inclusion” – Jorge Quezada, Northwestern Mutual	Non Pro-Am Student Attendees	Brookfield 4 - 5
3:00pm - 5:00pm	Speaker's Competition	Non Pro-Am Participants	Brookfield 4 - 5
6:30pm - 8:30pm	Dinner	All Students, Alumni, and Faculty	Brookfield 1 - 3

SATURDAY

	Breakfast On Your Own		
7:30am - 8:00am	PSE Updates & Coffee	All Attendees	Brookfield 4 - 5
8:00am-12:00pm	Registration	All Attendees	Promenade East
8:15am - 9:30am	"Ownership" – Hannah Bratterud, Multiplier Group	All Students	Brookfield 4 - 5
9:30am - 9:45am	Break		
9:45am - 11:00am	"Creating Your Action Plan" – Hannah Bratterud, Multiplier Group	All Students	Brookfield 4 - 5
11:15pm - 1:00pm	Lunch and Keynote Speaker – "Inspired to Act", Doug Smith, Founder of L3 Leadership and Development Manager at Light of Life Rescue Mission	All Attendees	Brookfield 1 - 3
1:15pm - 1:30pm	Marketing Competition - Training	All Students	Brookfield 4 - 5
1:30pm - 3:15pm	Marketing Competition – Team Preparation	All Students	Breakouts
3:30pm - 5:00pm	Marketing Competition - Presentations	All Attendees	Brookfield 4 - 5
7:00pm – 9:00pm	Dinner and Award Presentation	All Attendees	Brookfield 1 - 3
SUNDAY			
Travel Day		See you at our 2019 Jacksonville National Convention!	

