

WEST PSE 2018 REGIONAL CONFERENCE

FRIDAY			
8:00am - 5:00pm	Registration		Crown Foyer
8:00am - 10:30am	Light Breakfast with Coffee	All Attendees	Crown I
8:00am - 8:25am	Pro-Am Check in	Student Competitors, Judges, Coaches	Crown II
8:30am - 9:15am	Pro-Am Sell-a-Thon® Carew Training	Student Competitors, Judges, Coaches	Crown II
9:30am - 10:00am	Pro-Am Sell-a-Thon® Training	Student Competitors	Crown I
9:30am - 10:00am	Pro-Am Sell-a-Thon® Training	Coaches & Judges	Crown II
9:30am - 11:15am	Speaker Competition/Roundtables	Non Pro-Am Student Attendees	Catalina
10:00am - 11:15am	Pro-Am Sell-a-Thon® Coaching Session	Student Competitors and Coaches	Around Hotel
11:30am – 1:00pm	Career Fair & Lunch	All Attendees	Crown I
1:30pm - 5:00pm	Pro-Am Sell-a-Thon® Competition	Students, Judges, Coaches	Breakouts
1:30pm - 2:45pm	“Ownership” – Jonathan Tolentino, PSE Chapter Consultant	Non Pro-Am Student Attendees	Crown II
2:45pm - 3:00pm	Break	Non Pro-Am Student Attendees	
3:00pm - 4:30pm	“Creating Your Action Plan” – Jonathan Tolentino, PSE Chapter Consultant	Non Pro-Am Student Attendees	Crown II
6:30pm -8:30pm	Dinner and Keynote Speaker – Jordan Harrison, PSE Zeta Omega Alum	All Students, Alumni, and Faculty	Crown I
SATURDAY			
8:00am -9:15am	Breakfast/PSE Updates/Awards	All Attendees	Crystal A
9:15am - 12:00pm	Marketing Challenge	All Students	Crystal A
12:00pm	Lunch and departure; Disney optional		Crystal A