

# SOUTH/ATLANTIC PSE 2018 REGIONAL CONFERENCE

<b>THURSDAY</b>			
5:00pm – 7:30pm	Registration	All Attendees	Capitol Registration
7:00pm – 9:00pm	Networking Reception	All Attendees	Garden Courtyard
<b>FRIDAY</b>			
7:00am - 5:00pm	Registration	All Attendees	Capitol Registration
7:00am - 10:30am	Light Breakfast with Coffee	All Attendees	Capitol North
7:30am - 7:55am	Pro-Am Sell-a-Thon® Check-In	Student Competitors, Judges, Coaches	Capitol South
8:00am - 9:15am	Pro-Am Sell-a-Thon® Carew Training	Student Competitors, Judges, Coaches	Capitol South
9:30am - 10:00am	Pro-Am Sell-a-Thon® Holding Room	Student Competitors	Capitol North
9:30am - 10:15am	Pro-Am Sell-a-Thon® Training	Coaches & Judges	Capitol South
9:30am - 11:15am	Student Programming/Roundtables	Non Pro-Am Student Attendees	Capitol Center
10:15am - 11:30am	Pro-Am Sell-a-Thon® Coaching Session	Student Competitors and Coaches	Around Hotel
11:45am – 1:30pm	Career Fair & Lunch	All Attendees	Capitol North
2:00pm - 5:40pm	Pro-Am Sell-a-Thon® Competition	Students, Judges, Coaches	Breakouts
1:30pm - 2:45pm	“Power of Self-Image” – Clay Turner, The Tom James Company	Non Pro-Am Student Attendees	Capitol Center
3:00pm - 5:00pm	Speaker's Competition	Non Pro-Am Participants	Capitol Center
6:30pm - 8:30pm	Dinner	All Students, Alumni, and Faculty	Capitol North

## SATURDAY

7:30am - 8:00am	PSE Updates & Light Breakfast with Coffee	All Attendees	Capitol North
8:00am-12:00pm	Registration	All Attendees	Capitol Registration
8:15am - 9:30am	“Ownership” – Hannah Bratterud, Multiplier Group	All Students	Capitol Center
9:30am - 9:45am	Break		
9:45am - 11:00am	“Creating Your Action Plan” – Hannah Bratterud, Multiplier Group	All Students	Capitol Center
11:15pm - 1:00pm	Lunch and Keynote Speaker – “Inspired to Act”, Doug Smith, Founder of L3 Leadership and Development Manager at Light of Life Rescue Mission	All Attendees	Capitol North
1:15pm - 1:30pm	Marketing Competition - Training	All Students	Capitol Center
1:30pm - 3:15pm	Marketing Competition – Team Preparation	All Students	Breakouts
3:30pm - 5:00pm	Marketing Competition - Presentations	All Attendees	Capitol Center
7:00pm – 9:00pm	Dinner and Award Presentation	All Attendees	Capitol North

## SUNDAY

Travel Day	See you at our 2019 Jacksonville National Convention!
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