

Practice Marketing Game Registration Instructions:

By **September 20, 2018**, email Jonathan at PSE HQ (jonathan.tolentino@pse.org) the following:

- a. Your University Name
- b. Your Team Captain/Team Contact
- c. Team Captain/Contact's email and phone number
- d. Your Team Name
- e. Your Team Members' Names

Logistics Process:

1. Following your email to PSE HQ, you will get a confirmation number from Jonathan as well as registration instructions in the simulation. You will need to take your confirmation number and register your team according to the instructions you will be given to participate in the simulation.

2. The official game will start Tuesday, **September 25th and will run for 8 weeks.** Decisions are always due by midnight on their deadline days, CST.

Decision Deadlines:

Week 1	10/1/18
Week 2	10/8/18
Week 3	10/15/18
Week 4	10/22/18
Week 5	10/29/18
Week 6	11/5/18
Week 7	11/12/18
Week 8	11/19/18

Please note: This calendar is set. If you miss a decision deadline, you will lose all points associated with that decision, and your team will be at a strategic disadvantage for the next decision.

3. The simulation will reset itself for the next decision each Tuesday morning.

Competition:

Winning teams will be recognized at the 2019 PSE National Convention in Jacksonville, Florida.

Additional notes and recommendations:

- Teams work best if they're between 2-6 people, though they can be more/less.
- If your chapter wishes to have additional teams, you may. However, each additional team will be required to pay \$50.00 for participation. Northwestern Mutual's sponsorship of this event covers the registration fee for one team per chapter.