



Pi Sigma Epsilon Beta Xi iNews

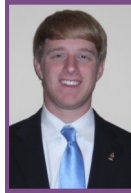
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Letter from the President



Welcome back Beta Xi! Our chapter and management team have had a busy summer of planning and organizing projects for the current semester.

Despite the unexpected turnover of the management team, I am proud to say we have a full slate of projects for members to participate in including many new projects for the chapter. With that said, I would like to introduce the new members of our 2009 Manage-

ment Team: VP of Marketing Adriana Mejia, VP of Finance Erin George, and VP of Membership Development Kelly Springett. I would like to thank all of our current management team members for their hard work over the summer.

For the rest of the year, we will continue to address issues and stress professional development, project management and leadership, and accountability in our chapter. I feel improving in these areas will prepare members for the real

world and keep Beta Xi among the top chapters of Pi Sigma Epsilon.

After the first two chapter meetings of the new semester, members are showing a strong interest in our new projects. Through the work of our members, Beta Xi will persevere and acquire knowledge and skills throughout the semester. I look forward to working with all of you this exciting semester. Thank you for everything that you do.

-Clay Elliott
Beta Xi President

Beta Xi Launches New Website

Over the summer, Beta Xi completely redesigned their website. The new interactive layout makes the website easier to use. Ten new pages inform returning members, prospective members,

alumni and professionals about Pi Sigma Epsilon and the Beta Xi Chapter. It also updates viewers about Beta Xi's current activities. The "2009 Management Team" page allows members or others

to easily contact the Management Team if they have any questions.

All are welcome to view the new website at: www.pse-lsu.org.

PSE Holds iMeetings for Interested Students

Prospective members are invited to attend one of the information meetings on Sept. 8, Sept. 10, Sept. 14, or Sept. 16 at 5:30 in 2142 Patrick F. Tay-

lor Hall. Dress is business casual.

Current members are encouraged to speak in their classes to promote iMeetings and the Beta Xi

Chapter of Pi Sigma Epsilon. If you are interested in speaking in class, email VP of Human Resources, Stephanie Lasseigne at slasse3@tigers.lsu.edu.

...a business advantage for life.

About Pi Sigma Epsilon

Pi Sigma Epsilon (PSE) is the only co-ed nationally recognized professional organization in marketing, sales and management. Established in 1952, Pi Sigma Epsilon gives students opportunities to gain real-world experience in the business profession.

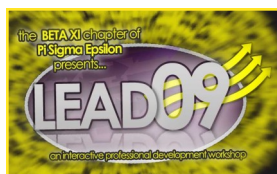
Collegiate members in PSE participate in planning, organizing, leading and implementing a variety of projects ranging from simple fundraising to complex marketing. They also partake in professional development programs, sessions and activities that help prepare them for their careers. Members gain a business advantage for life as they grow professionally and learn from experience.

For additional information, go to www.pse-lsu.org.



BETA XI INEWS

Beta Xi to Host Leadership Workshop



Pi Sigma Epsilon is hosting LEAD '09: Sales Training on Tuesday, Sept. 8 at 7

p.m. in 2169 Patrick F. Taylor Hall. LEAD '09 is an interactive professional development workshop for students. For the sales training session, Carl Herrick will break down the barriers to sales myths and review proven sales strate-

gies and cycles that can be used in any situation.

The workshop is open to all current and prospective members. There is no cost to attend.

LEAD '09: Marketing Training will be held on Sept. 28.

Junior Achievement Finance Park

A common question about this project has been, "What is a Finance Park?" It is an experiential learning program for eighth grade students that demonstrates the real-life applications of math, social studies, language arts, and economics.

Students learn about financial institutions, taxes, salaries, budgeting, risks, and benefits of credit and

careers. During their visit, students play the role of an adult who has both a family and salary.

Members of PSE can volunteer to facilitate learning at the financial park. Volunteers are assigned to groups of 5-6 students to guide them through the day. Members will be trained the day of the event at 8 a.m., and the event will last until approximately

1:30 p.m.. The park will be held at Cortana Mall. Lunch will be provided. Dress is casual, but please do not wear jeans.

There are several days when members can volunteer: Sept. 28, Oct. 5, Oct. 16, Oct. 19, Oct. 26, and Oct. 30. Email VP of Service, Tori Blount at tori.blount@gmail.com if you are interested in volunteering.

Rock N' Wear Rockin' it Retro

For the fifth consecutive year, Beta Xi is planning Rock N' Wear, a unique event that incorporates music and a fashion show. This year's theme is "Rock N' Wear Rockin' it Retro." The chapter is working with the LSU fashion majors and other students to design outfits for the models to wear. The Anteeks will

play all of the crowd favorites after the models show off Baton Rouge's latest fashions. At the end of the show, the crowd will vote on a favorite boutique to take home a prize.

The event is sure to satisfy the wants of all spectators. Whether you like good music, thrilling competition, or modern fash-

ion, Rock N' Wear is the event for you! It will be held on Oct. 23 at Serrano's outside of the North Gates.

There are many opportunities for members to get involved! Contact Project Managers, Arielle Littlepage or Alex Romero if you are interested in helping with Rock N' Wear.

Game Day T-Shirt Sales

It's football season, and for PSE that means it's time to sell game day t-shirts. T-shirt sales is the easiest way to meet chapter members and be

more involved with PSE. This year we will be selling t-shirts for the Vanderbilt, Florida, Auburn, and Tulane games. Members can sign up for table sits

at the chapter meeting or by emailing Project Managers Sarah Balladares (sballa1@lsu.edu) or Phil Troups (ptroups1@lsu.edu).

It's acquiring knowledge and skills

Congratulations, Members of the Summer



Sahir Khan

Sahir Khan dedicated a lot of his time this summer to redesigning the Beta Xi website. As Website Coordinator, he worked efficiently with the VP of Public Relations to convert simple drawings on paper to elaborate web pages online. Sahir is an effective communicator and great asset to our chapter. His web design ability allowed him to collaborate and creatively expand on ideas to create a new interactive website for Beta Xi.



Kelly Springett

This year, Kelly Springett accepted the Director of Membership Development position. When the VP of Membership Development was unavailable over the summer, Kelly performed vice presidential roles and became an active member of the Management Team. Following the resignation of former VP of MD, Kelly was elected to the Management Team. She has always been dedicated to Beta Xi and is a great leader for the chapter.

We are so proud of you! Thank you for all of your hard work! Keep it up!

Build Homes with Habitat For Humanity

Members have the numerous opportunities to help Habitat for Humanity build homes in Baton Rouge.

The majority of the Beta Xi Chapter will participate in two "Chapter Build

Days" on Sept. 26 and Nov. 21. These dates do not interfere with any major football games.

Members can also sign up to help on one of the following days: Oct. 3, Oct. 17, Nov. 7, Dec. 5,

Dec. 12, and Dec. 19.

Please contact VP of Service, Tori Blount at tori.blount@gmail.com

three weeks in advance if you want to sign up to work.

Supporting JDRF with Halloween Tailgate

Beta Xi is proud to work with the Juvenile Diabetes Research Foundation again in hopes to increase awareness and raise funds to support research for Type 1 Diabetes. As requested by the

JDRF families, the chapter is hosting a family friendly tailgate at LSU on October 31 before the LSU vs. Tulane football. There are many exciting ways to get involved like obtaining donations from local busi-

nesses, promoting JDRF at the event, or creating children's events and competitions for the day of the tailgate. To actively participate, contact VP of Service, Tori Blount at tori.blount@gmail.com.

September Birthdays!

Happy Birthday to the following members with September birthdays: Sarah Balladares, Allison Chancy, Clay Elliott, Adriana Mejia, Chris Metz, Jourdan Arnaud, and Collin Watkins. We hope you have a great birthday!

CEI Standings

Beta Xi is currently ranked 3rd out of 52 in the National CEI Standings. The chapter is at amethyst status with 16,850 points.

PR Campaign

This semester, the Beta Xi Chapter is incorporating public relations, media technology, and broadcasting skills to create a public relations campaign. Members will brainstorm, collaborate, produce, and edit a video that will be distributed to their target audience through the media outlet of their choice.

If you are interested in working on the campaign and have not yet signed up, please email VP of Public Relations, Erin Hulin at ehulin1@tigers.lsu.edu.

Market Research

Beta Xi is conducting a market research project to increase Pi Sigma Epsilon's awareness throughout the College of Business. We have already created surveys, but we still need assistance in other areas of the project. If you are interested in helping, contact Adriana Mejia or Clay Elliott.

...that will be useful for a lifetime.

Calendar of Events

September

- 7-11 LSU vs. Vanderbilt T-Shirt Sales
- 8 iMeeting - 5:30, 2162 PFT
LEAD '09: Sales - 7:00, 2169 PFT
- 10 iMeeting - 5:30, 2162 PFT
- 14 iMeeting - 5:30, 2162 PFT
- 16 iMeeting - 5:30, 2162 PFT
- 17 SME Luncheon - 10:45,
Embassy Suites
New Member Orientation - 5:30,
2162 PFT
Old Member Dues Due (\$115)
- 24 New Member Dues Due (\$150)
- 26 Habitat for Humanity
- 28 LEAD '09: Marketing Training -
TBA

October

- 5-9 LSU vs. Florida T-Shirt Sales
- 8 Chapter Dues Due (\$35)
- 23 Rock N' Wear
- 31 JDRF Tailgate

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It's nothing less than success...



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It's nothing less than success, and it's more than just an education. It's networking, professional development, and opportunity. It's lasting friendships and real-world experience. It's practical skills and marketing, sales, and management. It's a distinguished employer's wish and an eager students dream. It's wisdom, confidence, honor, and character. It's a valuable college investment. It's acquiring knowledge and skills that will be useful for a lifetime. It's Pi Sigma Epsilon, a business advantage for life.